



2010 Board of Directors

Executive Committee & Officers

William Bogdanovich, CNHA, President
Broad Reach Health
Chatham

Marilyn Hannus, RN, Vice President
Consultant
Mashpee

Shirley Frye, Treasurer
Cape Cod Cooperative Bank
Hyannis

David S. Watson, Secretary
By-the-Sea.com
Eastham

Members at Large

L. Christine Bassett
Radius Management Services
Sandwich

Arthur Bence, LICSW
South Shore Mental Health
Hyannis

Deborah A. Booth
Cape Cod Cooperative Bank
Hyannis

Charles C. Case, Jr., Esq.
Elder Law Attorney
Centerville

Brian N. Drake
Drake, Saunders & Diwinsky
South Orleans

Donna C. Gemborys
Kinlin Grover
Orleans

James Mamary, Sr.
Royal Health Group
Buzzards Bay

Patricia J. Mello, Esq.
Elder Law Attorney
Mashpee

Richard Morgano
Human Resources Consultant
Chatham

Christopher J. Novak, PharmD
PharMerica Corporation
Mashpee

Joseph Paré, LICSW
Paré & Associates
West Yarmouth

Ex Officio & Executive Director:
Alisa M. Galazzi

July 6, 2010

Despite the most challenging national and regional economic downturn since the Great Depression, an amazing outcome has occurred at *Alzheimer's Services of Cape Cod & the Islands (ASCCI)*.

Even during this recession, *ASCCI* has added new programs and has consistently met its revenue goals. This has allowed us to stay on track with our strategic plan initiatives. Thus we have provided more services while sustaining our core mission to support and educate the Alzheimer's community in our region.

We were fortunate to receive and leverage a Compassion Massachusetts Capacity-Building Grant from the University of Massachusetts, Donahue Institute. This allowed us to assess our organization's present capabilities and projected needs. The result was a determination that the best way to assure our viability and to build for the future increase in Alzheimer's disease was to invest aggressively in an expanded fundraising and development capability. To that end, we made a bold decision to create *ASCCI's* first official development department.

As a result, I announce a series of staff moves and additions that we believe will allow us to sustain and expand our revenue base which is 95% derived from philanthropy so that we can continue to meet the challenges and needs of the growing Alzheimer's population in our region. I have realigned staff duties within our existing budget and created a new position of Development Director. Please join me in welcoming the following staff members to *ASCCI's* roster:

- Jeanne Snyder of Brewster comes to us with 15-years of fundraising experience. Most recently, she was with the American Cancer Society and started five Relay for Life events on Cape Cod & Islands. She is in a newly funded position as *ASCCI's* first Development Director. Jeanne will be responsible for increasing funding and focusing on new revenue streams so *ASCCI's* services will grow with the expected doubling of incidence of Alzheimer's Disease. To contact Jeanne please call the office at 508-775-5656 x107 or jeanne@alzcapecod.org.
- Catherine Oldham of Orleans comes with a breadth of experience in marketing and sales. She owned her own business, volunteered extensively in the community, and served as a Emergency Medical Technician (EMT). She is in a newly created position as Development Coordinator. Catherine will be responsible for maintaining the current fundraising activities such as the annual appeal campaign, memorials gifts, and fundraising events. To contact Catherine please call the office at 508-775-5656 x105 or catherine@alzcapecod.org.
- Shelly Farrar of Falmouth, previously of the Falmouth Public Library Foundation joins us the part-time Outreach and Program Coordinator. Her repertoire of skills and

experience includes healthcare, management, marketing and her background will be an asset to strengthen relationships with outside organizations through outreach, marketing, and education so *ASCC* can reach more families with its services. She will also take over grant writing and volunteer management. To contact Shelly please call the office at 508-775-5656 x102 or shelly@alzcapecod.org.

- Justin Barrett of Wareham recently moved to Cape Cod from Chicago. He holds a Master of Arts in Christian Ministry and brings extensive experience coordinating office administration and major outreach efforts. In January, he started with *ASCC* in a temporary position and now moves to a newly created position as Development Assistant and will be the backbone of the development team. To contact Justin please call the office at 508-775-5656 x109 or justin@alzcapecod.org.

Let me close by saying that none of our success would have been possible without the generous support of so many of our friends and patrons, to whom we owe an endless debt of gratitude. On behalf of the families we serve, I thank you so much for your contributions, volunteer time, and community connections. Please contact me directly if you questions or would like to find out how you can help us with our growth initiatives.

Sincerely,

A handwritten signature in black ink, appearing to read "Alisa Galazzi", with a long horizontal flourish extending to the right.

Alisa Galazzi
Executive Director